



NATIVITY SCHOOL

1125 Pittsford Circle
Charleston, SC 29412

Office: (843) 795-3975
Fax: (843) 795-7575
Website: nativity-school.com

September, 2023

Dear Nativity School Supporter:

Nativity School works diligently to provide our community with a quality, Catholic, faith-based education at an affordable price. Fundraising is a **critical** part of this effort as it supports the Mission of Nativity School. We ask that you please invest in the future of our community with a **tax-deductible** annual business sponsorship for our three largest school events. These events are Nativity School's Carnival, Silent Auction, and Booster Fun Run. In the past, we have requested sponsorships for each event. However, in our attempt to streamline our fundraising efforts, we have changed our sponsorship tiers and benefits to include ALL events for the school year so that we only request support once per school year. The benefits will be effective from November 1, 2023 through October 31, 2024. Each event has costs associated with it and unfortunately, those costs have gone up due to inflation. Therefore, we had to raise our sponsor tier package costs; however, we have added some new package benefits.

Nativity School is financially supported by student tuition, contributions from the parishes of The Church of the Nativity, Holy Spirit Catholic Church, and Our Lady of Good Counsel and fundraising efforts of the Parent and Teacher Organization. We count on your support and **APPRECIATE** your support!

We promote our events to the families, friends, and other members of the Nativity School community, as well as in the Church of the Nativity bulletin, Holy Spirit Catholic Church bulletin and various social media. Our previous fundraisers have been largely successful because of the generosity of organizations and businesses in our community such as yours. We cannot express how grateful we would be for your participation and support. If you have any questions, feel free to contact me.

Sincerely,

Lisa Giuliani
Director of Marketing & Development
lgiuliani@nativity-school.com
(843)795-3975

Titanium Sponsor: Donation of \$2,000

- ◆ Display your 4'x6' business banner (provided by the school), on the fence along our carpool line and church parking lot for 12 months.
- ◆ Your business name and link on our school website under Events/Business Sponsors for 1 year.
- ◆ Posting/link to your business on social media (Facebook/Instagram) 6 times per year.
- ◆ Eight (8) Carnival ride wristbands for the current school year.
- ◆ Business name and website link to your business on the Silent Auction website.
- ◆ Premium level on Boosterthon T-shirts with business name and logo.
- ◆ Recognition of sponsorship in our yearbook, with your logo, on your own dedicated half page.

Platinum Sponsor: Donation of \$1,500

- ◆ Display your 3'x6' business banner (provided by the school) on the fence along our carpool line and church parking lot for 12 months.
- ◆ Your business name and link on our school website under Events/Business Sponsors for 1 year.
- ◆ Posting/link to your business on the school social media pages (Facebook/Instagram) 4 times per year.
- ◆ Six (6) Carnival ride wristbands for the current school year.
- ◆ Business name and website link to your business on the Silent Auction website.
- ◆ Second premium level on Boosterthon T-shirts with business name and logo.
- ◆ Recognition of sponsorship with company name listed on our main yearbook Sponsor page.

Gold Sponsor: Donation of \$1,000

- ◆ Display your 2'x6' business banner (provided by the school) on the fence, along our carpool line and church parking lot for 9 months.
- ◆ Your business name and link on our school website under Events/Business Sponsors for 9 months.
- ◆ Posting/link to your business on the school social media pages (Facebook/Instagram) 3 times per year.
- ◆ Four (4) Carnival ride wristbands for the current school year.
- ◆ Middle level on Boosterthon T-shirts with business name and logo.
- ◆ Recognition of sponsorship with company name listed on our main yearbook Sponsor page.

Silver Sponsor: Donation of \$500

- ◆ Display your 3'x4' business banner (provided by the school) on the fence, along our carpool line and church parking lot for 6 months.
- ◆ Your business name and link on our school website under Events/Business Sponsors for 6 months.
- ◆ Posting/link to your business on the school social media pages (Facebook/Instagram) 2 times per year.
- ◆ Two (2) Carnival ride wristbands for the current school year.
- ◆ Lower level on Boosterthon T-shirts with business name and logo.
- ◆ Recognition of sponsorship with company name listed on our main yearbook Sponsor page.

Bronze Sponsor: Donation of \$250

- ◆ Your business name and link on our school website under Events/Business Sponsors for 3 months.
- ◆ Posting/link to your business on the school social media pages (Facebook/Instagram) 1 time.
- ◆ One (1) Carnival ride wristband for the current school year.
- ◆ Bottom level on Boosterthon T-shirts with business name.
- ◆ Recognition of sponsorship with company name listed on our main yearbook Sponsor page.

Yes, I would like to be a _____ sponsor.

COMPANY _____ NAME _____

Address _____ EMAIL _____

Phone _____ Signature _____

**Please mail this completed form with your donation and business card to
Nativity School Attn: Lisa Giuliani, 1125 Pittsford Circle, Charleston, SC 29412**